



# WISCONSIN RAPIDS SUNRISE SCRIPT

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October 21, 2021

District 6250 Wisconsin Rapids Rotary – Sunrise – Club No. 31198, Chartered 12/29/95  
Box 1181, Wisconsin Rapids WI 54495

## Today's Program

**Caleb McGregor – Jen Farmbrough “Crisis Intervention”**

### Now meeting (normally) In-Person Meeting at the Elks Lodge 430 Jackson

Click on this link to join virtually

<https://us02web.zoom.us/j/76631647715?pwd=RWVteU1aMzhXTmtGa3QyRmtTTi9HZz09>

Meeting ID: 766 3164 7715 Password: 4J7xBF Dial: 312 626 6799 Passcode: 960151

Week	Rotarian/Program
Oct 28	Carrie Nikolai – Kyle Cronan “The Order of the Elks”
Nov 4	Brian Oswall
Nov 11	Tom Paul
Nov 18	Larry Schmick
Nov 25	Thanksgiving – No Meeting

### Rotary News

- We welcomed Holly guest of Dean as well as our two youth Rotarians, Sadie Donahue and Zach Schaefer.
- Karen W. won the Packer Pool
- We received a thank you from the Neighborhood Table for our support
- “Attitude of Gratitude” Flower sale orders due October 25
- David Victor from Boston and Styx is performing October 21 at the PAC
- Carol is donating her kidney on October 19, prayers that all goes well!
- Highway Cleanup rain-date is Tuesday, October 19, 5 pm, Hwy 54 & 48<sup>th</sup> Street
- 26 Orders so far for “Attitude of Gratitude” flower fundraiser, get your orders in!

### Isaac Zarecki – “Wisconsin Cranberry Industry”

Isaac is the Public Education and Communication Program Manager at Wisconsin State Cranberry Association. He provided a great history of cranberries in this country and in Wisconsin. We remain the primary production area of the world. The blossoms look like a sand hill crane hence they were originally called craneberries which was then shortened to cranberries. They began being harvested in Massachusetts in the 1790s and in Wisconsin in 1930s when Mr. Whittlesey began harvesting by hand and shipping them to Chicago. Our area now produces the most in the world followed by Massachusetts, Canada, and Oregon. With some marshes developed in Chile to have a fresh supply six months from the local harvest. Yields vary from 100 – 700 barrels per acre though the average is 200. 95% Of product is processed into either juice concentrate or sweetened dried cranberries (SDC), the rest is fresh. Ocean Spray maintains about 60% of the market. Some product is organic though it is a small portion of the harvest but is growing. The European Union requirements for imports dictates a lot of how product is processed, for instance EU SDC use cane sugar since corn sweeteners are GMO. This year’s harvest is lightly behind last year. Previous oversupply has been mostly elevated by pandemic purchases.



### OFFICERS 2021/2022

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### Current Paul Harris Fellows

- Bob Ebben
- Dean Veneman (3)
- Dennis McCarville
- Fred Stich (2)
- Karen Kienert
- Kristopher Gasch
- Larry Schmick
- Mary Jo Green (3)
- Tom Paul (4)
- Tom Schneider (2)

### Club Chairpersons

**Vocational Service**  
Carol Davis, Chair

**Community Service**  
TBD

**International Service**  
Tom Schneider

**Club Service / Membership**  
Rick Merdan, chair

**R.I. Foundation Liaison**  
Karen Kienert

**Polio Plus Chairperson**  
Tom Schneider

**Youth Exchange Officer**  
TBD

**Youth Exchange Counselor**  
Tom Schneider

**Youth Protection Officer**  
TBD